

Mohit Agarwal

Full-Stack Web Developer · WordPress · React · PHP · SEO & Performance

+91 70736 68558 · mohitagrawal251097@gmail.com · India (Remote) · baymediasoft.com · github.com/Mohitx345

PROFESSIONAL SUMMARY

Full-Stack Web Developer with 5+ years of professional experience designing, building, and maintaining high-performance websites and web applications for enterprise, B2B, e-commerce, and academic clients across the US, UAE, and India. Deep expertise in WordPress — custom theme and plugin development, ACF Pro, Custom Post Types, Gutenberg, Elementor, Divi, WPBakery, and WooCommerce — combined with strong front-end skills in ReactJS, HTML5, CSS3, JavaScript, jQuery, and AJAX, and solid back-end foundations in PHP, MySQL, and REST API development. Experienced with OAuth 2.0, MVC architecture, CI/CD pipelines, Git workflows, and hosting environments including WP Engine, SiteGround, Kinsta, and cPanel. Comfortable with technical SEO, Core Web Vitals optimization, security hardening, and full project ownership from architecture through deployment and ongoing maintenance. Strong communicator who works effectively with designers, product managers, and non-technical stakeholders in remote, async-first environments.

TECHNICAL SKILLS

WordPress: Custom Theme & Plugin Development · ACF Pro · Custom Post Types (CPT) · Gutenberg · Elementor · Divi · WPBakery · Oxygen Builder · WooCommerce · WPML · WordPress Multisite · WordPress VIP Standards

Front-End: HTML5 · CSS3 · SCSS · Tailwind CSS · Bootstrap · JavaScript (ES6+) · ReactJS · jQuery · AJAX · Figma-to-Web · Responsive Design · Mobile-First · WCAG Accessibility · Cross-Browser Compatibility

Back-End & APIs: PHP · MySQL · Laravel · Livewire · REST APIs · OAuth 2.0 · JSON · XML · Webhooks · Third-Party Integrations · CRM Integrations · MVC Architecture

Performance & SEO: Core Web Vitals · Google Lighthouse · GTmetrix · Page Speed Optimisation · Caching · Minification · Lazy Loading · CDN · Technical SEO · On-Page SEO · Schema Markup · Yoast SEO · Rank Math · GA4 · Google Search Console · SEMrush · Ahrefs

Security & Hosting: Wordfence · Sucuri · Cloudflare · WP Engine · SiteGround · Kinsta · cPanel · Plesk · DNS · SSL · Backups & Recovery · Malware Cleanup · Linux/SSH

DevOps & Tools: Git · GitHub · CI/CD · Docker · NPM · Gulp · Webpack · Composer · Agile · Jira · Asana · Monday.com · ClickUp · Slack · Figma · Canva · AI Tools (Claude · ChatGPT · GitHub Copilot)

PROFESSIONAL EXPERIENCE

ITR Consulting — Senior Web Developer | USA · Remote | Aug 2025 – Present

- Lead development of custom WordPress themes, plugins, and ACF-driven content architectures for enterprise US clients, writing clean PHP and building ReactJS frontend components integrated with REST APIs and OAuth 2.0 authentication.
- Translate Figma and Adobe XD designs into pixel-perfect, responsive, WCAG-accessible WordPress and React builds, ensuring cross-browser compatibility and full mobile optimization across all deliverables.
- Integrate third-party APIs, CRM platforms, marketing tools, and automation services into WordPress and web application builds using REST APIs, webhooks, and OAuth 2.0.
- Optimize all client sites for Core Web Vitals, page speed, and technical SEO using Google Lighthouse, GTmetrix, Yoast SEO, and Google Search Console, consistently achieving 90%+ scores and sub-3-second load times.
- Implement security hardening via Wordfence and Sucuri, manage hosting across WP Engine, SiteGround, and Kinsta, and maintain Git and CI/CD workflows including staging deployments for all client properties.
- Collaborate with US-based stakeholders daily via Slack and async-first workflows, communicating technical decisions clearly to non-technical team members and delivering reliably against agreed timelines.

PRP Webs — Senior WordPress Developer / Team Lead | India | Mar 2021 – Jul 2025

- Independently designed and built 15+ WordPress websites from scratch for enterprise, B2B, academic, and e-commerce clients over four years, taking full ownership from architecture through deployment and ongoing maintenance.

- Developed custom WordPress themes and plugins using PHP, implemented CPT and ACF Pro content architectures, and built sites using Elementor, Divi, WPBakery, and Oxygen Builder alongside custom code where builders reached their limits.
- Built ReactJS frontend components integrated with multiple REST API data sources, implementing OAuth 2.0 authentication, AJAX-driven data loading, and data visualization dashboards using Chart.js for enterprise clients.
- Managed WooCommerce store development including custom product templates, checkout flow modifications using hooks and filters, and third-party payment and shipping integrations.
- Delivered local and technical SEO improvements including schema markup, Core Web Vitals optimization, Google Business Profile management, and monthly performance reporting using SEMrush, Ahrefs, and Google Search Console.
- Implemented security hardening across all managed properties using Wordfence, Sucuri, and Cloudflare; managed hosting on WP Engine, SiteGround, Kinsta, cPanel, and Plesk; performed malware troubleshooting and cleanup on compromised client sites.
- Led a small development team through sprint planning, code reviews, Git and CI/CD workflows, and documentation standards; built reusable component libraries and plugin frameworks that reduced team production time by approximately 25%.
- Maintained WordPress Multisite environments, worked with WPML for multilingual site management, and collaborated with designers and project managers across Jira, Asana, and ClickUp in fully remote environments.

NOTABLE PROJECTS

MBZUAI Academic Platform — *mbzuai.ac.ae*

- Enterprise WordPress platform for Mohamed bin Zayed University of Artificial Intelligence in Abu Dhabi — custom theme development, CPT and ACF Pro architecture, Elementor layouts, REST API integrations, OAuth 2.0 authentication, WPML multilingual setup, Core Web Vitals optimization, Wordfence security, and WP Engine hosting management for a high-traffic international academic audience.

Baymediasoft Agency Website — *baymediasoft.com*

- Own agency website built from scratch and actively maintained — custom WordPress theme, CPT and ACF Pro, WooCommerce, Elementor with custom PHP, ReactJS components, REST API integrations, performance optimization achieving sub-3-second load times, Wordfence and Cloudflare security, and Git CI/CD deployment. Used as a live test environment before rolling new techniques out to client sites.

EDUCATION & CERTIFICATIONS

Bachelor of Technology (B.Tech) in Computer Science — Rajasthan Technical University, India

Certified: WordPress Development & Customisation · Web Performance Optimisation & SEO